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For Immediate Release

**YourCity.MD Introduces Free, Online Legal Corner to Help Doctors
Navigate Regulatory Compliance**

-- Orly Rumberg, healthcare compliance and regulatory attorney, offers insight and fields questions on topics ranging from HIPAA and Stark Law to contracting and physician recruitment --

--Doctors can sign up for the free YourCity.MD Legal Corner on their local Web site, search by zip code or city name at www.YourCity.MD --

CINCINNATI – February 6, 2008 – YourCity.MD LLC (www.YourCity.MD), healthcare’s local navigation system with over 300 city-specific and physician-recommended Web sites across the U.S., today announced its new Legal Corner, a free online forum led by attorney Orly R. Rumberg, an expert in healthcare regulatory compliance, to help doctors protect their practice, stay compliant and avoid legal liability.

Every week, Orly Rumberg will focus on examining legal issues and new regulations that impact physicians across the country and field questions on topics that put doctors and their practice at risk, such as HIPAA violations, asset protection, new Stark Law Phase III regulations, contracting tips, physician recruitment and dealing with Medicare.

Physicians with free, basic YourCity.MD membership will be able to read the weekly legal forum and confidentially send questions directly to Orly Rumberg related to each weekly topic - to access YourCity.MD’s Legal Corner, doctors can sign up for free at www.YourCity.MD.

A practicing attorney since 1993, Orly Rumberg is chair of the Healthcare Practice Group at Schwartz Manes Ruby & Slovin in Cincinnati, Ohio, representing healthcare providers and physicians across the country on corporate and regulatory issues. She is an Adjunct Professor at the University of Cincinnati College of Law teaching Healthcare Enterprise, a frequent speaker on regulatory hot spots and compliance landmines, and a contributor to publications, such as The Academy of Medicine of Cincinnati’s *Compliance Bulletin*.



“Most physicians, understandably, are focused on clinical work and ensuring healthy revenue for their practices, but this tends to make them very reactive when it comes to legal compliance,” said Rumberg. “YourCity.MD’s Legal Corner will distill the top issues for doctors and outline proactive steps to protect their business.”

“YourCity.MD’s Legal Corner is the perfect complement to our mission of helping doctors not only improve patient care, but access a range of professional help to run their practice more efficiently,” said Joe Benza, President and Founder of YourCity.MD.

About YourCity.MD

Founded on the principle that healthcare is and should be local, YourCity.MD LLC is healthcare’s trusted local navigation system, helping consumers in over 300 cities find not just medical content, but linking information directly to the appropriate local healthcare resource, local provider and help needed to solve a medical problem. Easy to find with its specific domain names with the .MD extension, YourCity.MD helps consumers translate medical content into actionable information, pointing the way to local healthcare resources and doctors at their time of need. YourCity.MD helps providers grow and improve their medical practice through free, low-cost online tools and electronic services and a third party independent doctor rating/patient feedback system that serves as a dependable source of referrals. For more information, visit www.YourCity.MD or type in your local city name with the new .MD TLD Internet extension.